

A report on

“Workshop at NIESBUD, Noida-62 ”

**25th June 2024
(11:30 AM Onwards)**

PROGRAMME REPORT

Organized by



**Department of Masters Of Business Administration
Accurate Institute of Management and Technology
49, Knowledge Park-III, Greater Noida, (U.P.), 201306**

Date:
20.06.24

MBA Department **Circular**

Subject: Two-Day Certificate Workshop at NIESBUD, Noida on 25th June 2024

Dear Students,

We are pleased to announce a two-day certificate workshop at the National Institute for Entrepreneurship and Small Business Development (NIESBUD) in Sector-62, Noida, on 25th and 26th June 2024.

➤ **Workshop Details:**

- Dates: 26th and 27th June 2024
- Time: Starting from 11:30 AM onwards
- Venue: NIESBUD, Sector-62, Noida

➤ **Transportation Details:**

Departure Time: 10:30 AM from the college campus

Assembly Point: Gate No.2

All participants are requested to assemble at the departure point by 10:15 AM. Please bring your college ID card and a notebook for taking notes during the workshop. Formal attire is mandatory.

This workshop is an excellent opportunity to gain valuable knowledge and a certificate in entrepreneurship and small business development. We encourage all students to participate actively.

For any queries or further information, please contact Md. Faiz Siddique, MBA.

Dr. Shyam Kumar
HOD

Activity Report

Two-Day Certificate Workshop at NIESBUD, Noida

Dates of Workshop: 25th and 26th June 2024

Objective:

The two-day certificate workshop at the National Institute for Entrepreneurship and Small Business Development (NIESBUD), Sector-62, Noida, was organized to provide students with valuable knowledge and certification in entrepreneurship and small business development.

Details of the Workshop:

Day 1: 25th June 2024

- **Departure:** Students assembled at Gate No.2 by 10:15 AM. The bus departed promptly at 10:30 AM from the college campus.
- **Arrival and Welcome:** The group arrived at NIESBUD, where they were welcomed by the institute's staff and briefed about the workshop schedule and objectives.
- **Session 1:** The workshop began with an introductory session on entrepreneurship, covering fundamental concepts and the importance of entrepreneurship in economic development.
- **Session 2:** The second session focused on identifying business opportunities and the initial steps of starting a business, including market research and business planning.
- **Lunch Break:** A lunch break was provided, allowing students to network and discuss the morning sessions.
- **Session 3:** The afternoon session covered financial management for small businesses, including budgeting, funding sources, and financial planning.
- **Conclusion of Day 1:** The first day concluded with a Q&A session, where students interacted with the trainers, clarifying doubts and gaining deeper insights into the day's topics.

Day 2: 26th June 2024

- **Departure:** Similar to the first day, students assembled at Gate No.2 by 10:15 AM, and the bus departed at 10:30 AM.
- **Session 1:** The second day started with a session on marketing strategies for small businesses, focusing on digital marketing, branding, and customer engagement.
- **Session 2:** This session addressed the operational aspects of running a small business, including supply chain management, human resources, and legal considerations.
- **Lunch Break:** Another lunch break allowed for further networking and reflection on the morning sessions.
- **Session 3:** The afternoon session was a hands-on workshop where students worked in groups to develop a business plan, guided by NIESBUD trainers.
- **Certificate Distribution:** The workshop concluded with a certificate distribution ceremony, acknowledging the participation and efforts of the students.
- **Return:** The group departed from NIESBUD and returned to the college campus by 4:00pm.

Participant Feedback:

- **Educational Value:** Students found the workshop highly educational and beneficial, gaining practical insights and valuable knowledge about entrepreneurship and small business management.
- **Engagement:** The interactive sessions and hands-on activities were particularly appreciated, as they provided practical experience and encouraged active participation.
- **Certification:** Receiving a certificate from a reputable institution like NIESBUD added significant value to the students' professional profiles.

Conclusion:

The two-day certificate workshop at NIESBUD was a resounding success, achieving its objective of providing students with comprehensive knowledge and practical experience in entrepreneurship and small business development. The workshop was well-organized and received positive feedback from the students, who left with enhanced skills and motivation to pursue entrepreneurial ventures.

Few Glimpse of the visit

