

A report on

**“Industrial Visit to Coca-Cola Bottling Plant,
Greater Noida”**

**5th May 2023
(11:30 AM Onwards)**

PROGRAMME REPORT

Organized by



**Department of Masters Of Business Administration
Accurate Institute of Management and Technology
49, Knowledge Park-III, Greater Noida, (U.P.), 201306**

EVENT TITLE: “Industrial Visit to Coca-Cola Bottling Plant, Greater Noida”

PARTICIPANTS: MBA First year students & Faculty members.



Coordinator of the Visit: Md. Faiz Siddique

Date: 03.05.23

MBA Department
Circular

Subject: Industrial Visit to Coca-Cola Bottling Plant, Greater Noida for MBA 1st Year Students

Dear Students,

We are pleased to inform you that an industrial visit to the Coca-Cola Bottling Plant in Greater Noida has been organized for MBA 1st year students on 5th May 2023.

Visit Details:

- Date: 5th May 2023
- Location: Coca-Cola Bottling Plant, Greater Noida
- Purpose: To provide students with practical insights into the operations and business processes of a leading beverage company.
- Departure Time: 10:00am from the college campus, Gate no.1

All participating students are requested to assemble at the designated departure point 15 minutes prior to the departure time. Please carry your college ID card and a notebook for taking notes. Formal attire is mandatory.

Attendance is mandatory for all MBA 1st year students. This visit will be an invaluable learning experience, offering a glimpse into real-world business practices.

Dr. Shuchita Singh

Activity Report

Industrial Visit to Coca-Cola Bottling Plant, Greater Noida

Date of Visit: 5th May 2023

Objective:

The industrial visit to the Coca-Cola Bottling Plant in Greater Noida was organized for MBA 1st year students to provide practical insights into the operations and business processes of a leading beverage company.

Details of the Visit:

- **Departure:** Students assembled at Gate No. 1 on the college campus at 9:45 AM. The bus departed promptly at 10:00 AM.
- **Arrival and Welcome:** The group arrived at the Coca-Cola Bottling Plant, Greater Noida, where they were warmly welcomed by the company's representatives.
- **Tour of the Facility:** Students were given a detailed tour of the production facilities. They observed various stages of the bottling process, including cleaning, filling, capping, and labeling of bottles.
- **Interactive Session:** Company representatives provided in-depth explanations of the operations and answered students' questions about the beverage industry, its challenges, and innovations.
- **Educational Insights:** The visit offered students valuable insights into supply chain management, quality assurance, and efficient production techniques within the beverage sector.
- **Q&A Session:** A dedicated Q&A session allowed students to interact directly with industry professionals, gaining a deeper understanding and clarifying any doubts.
- **Return:** The visit concluded with a group photo session, after which the students departed from the facility. The bus returned to the college campus by 1:00pm.

Participant Feedback:

- Students expressed high levels of satisfaction with the visit, highlighting the informative nature of the tour and the interactive sessions.
- Many appreciated the opportunity to see real-world applications of their academic studies and to engage directly with industry experts.

Conclusion:

The industrial visit to the Coca-Cola Bottling Plant was a resounding success, fulfilling its objective of providing students with practical exposure to the beverage industry. The experience enhanced students' understanding of industrial processes and prepared them for future professional challenges.

Dated: 04/05/2023

To,

The Manager
Coca-Cola Happiness Factory
2B/1, Ecotech-3, Udhog Kendra,
Greater Noida, U.P -201308

Subject: - MBA student's industrial tour on 05/05/2023

Dear Sir,

This is in reference to your email to Mr. Satish Kumar Verma dated 24th April 2023 regarding the industrial visit to your factory on dated 05/05/2023 by students & faculties of Accurate Group of Institutions.

As per your request we are furnishing the detail of students & faculties who are visiting to your factory campus. All members who are visiting are fully vaccinated.
We are looking forward to our student's deep learning in your campus.

Regards,

Dr. Shuchita Singh

Few Glimpse Of the Visit

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