

A report on

**“Industrial Visit to Amul, Banas Dairy,
Faridabad”**

**30th May 2023
(11:30 AM Onwards)**

PROGRAMME REPORT

Organized by



**Department of Masters Of Business Administration
Accurate Institute of Management and Technology
49, Knowledge Park-III, Greater Noida, (U.P.), 201306**

EVENT TITLE: “Industrial Visit to Amul, Banas Dairy, Faridabad”

PARTICIPANTS: MBA First year students & Faculty members.



Coordinator of the Visit: Mr. Rishabh Gaur

MBA Department
Circular

Subject: Industrial Visit to Amul, Banas Dairy, Faridabad for MBA 1st Year Students

Dear Students,

We are pleased to inform you that an industrial visit to Amul, Banas Dairy, Faridabad, has been organized for MBA 1st year students on 30th May 2023.

Visit Details:

- Date: 30th May 2023
- Location: Amul, Banas Dairy, Faridabad, Haryana
- Purpose: To provide students with practical insights into the operations and business processes of a leading dairy company.
- Departure Time: 9:30am from the college campus, Gate no.1

All participating students are requested to assemble at the designated departure point 15 minutes prior to the departure time. Please carry your college ID card and a notebook for taking notes. Formal attire is mandatory.

Attendance is mandatory for all MBA 1st year students. This visit will be an invaluable learning experience, offering a glimpse into real-world business practices.

Dr. Shuchita Singh

Activity Report

Industrial Visit to Amul, Banas Dairy, Faridabad

Date of Visit: 30th May 2023

Objective:

The industrial visit to Amul, Banas Dairy, Faridabad, was organized for MBA 1st year students to provide practical insights into the operations and business processes of a leading dairy company.

Details of the Visit:

- **Departure:** Students assembled at Gate No. 1 on the college campus at 9:15 AM. The bus departed promptly at 9:30 AM.
- **Arrival and Welcome:** The group arrived at Amul, Banas Dairy, Faridabad, Haryana, where they were warmly welcomed by the company's representatives.
- **Tour of the Facility:** Students were given a comprehensive tour of the production facilities. They observed various stages of the dairy production process, including milk collection, processing, packaging, and distribution.
- **Interactive Session:** Company representatives provided detailed explanations of the operations and answered students' questions about the dairy industry, its challenges, and innovations.
- **Educational Insights:** The visit offered students valuable insights into supply chain management, quality assurance, and sustainability practices within the dairy sector.
- **Q&A Session:** A dedicated Q&A session allowed students to interact directly with industry professionals, gaining deeper understanding and clarifying any doubts.
- **Return:** The visit concluded with a group photo session, after which the students departed from the facility. The bus returned to the college campus by 5:00pm.

Participant Feedback:

Students expressed high levels of satisfaction with the visit, highlighting the informative nature of the tour and the interactive sessions.

Many appreciated the opportunity to see real-world applications of their academic studies and to engage directly with industry experts.

Conclusion:

The industrial visit to Amul, Banas Dairy, was a resounding success, fulfilling its objective of providing students with practical exposure to the dairy industry. The experience enhanced students' understanding of industrial processes and prepared them for future professional challenges.

Few Glimpse Of the Visit

