

**A report on**

**“Industrial Visit to Haier, Greater Noida”**

**30th April 2024**

**(10:00 AM Onwards)**

## **PROGRAMME REPORT**

*Organized by*




**Department of Masters Of Business Administration  
Accurate Institute of Management and Technology**

**49, Knowledge Park-III, Greater Noida, (U.P.), 201306**

**EVENT TITLE: “Industrial Visit to Haier, Greater Noida”**

**PARTICIPANTS:** MBA First year students & Faculty members.





organising

**INDUSTRIAL VISIT TO**

***Haier***  
(More Creation, More Possibilities)

**MBA Students**

 Haier Appliances India Pvt Ltd  
Plot no H-6, DMIC Integrated Industrial Township  
Greater Noida, Uttar Pradesh – 201308

 29th April 2024 10:00AM

49, Knowledge Park-III, Greater Noida (U.P) | 9560148370 | [www.accurate.in](http://www.accurate.in)

**Coordinator of the Visit: Md. Faiz Siddique**

Date:  
25.04.24

## **MBA Department**

### **Circular**

#### **Subject: Industrial Visit to Haier for MBA 1st Year Students**

Dear Students,

We are pleased to inform you that an industrial visit to Haier has been organized for MBA 1st year students on 30th April 2024.

Visit Details:

Date: 30th April 2024

Location: Haier, Greater Noida

Purpose: To provide students with practical insights into the operations and business processes of a leading global company in the electronics and home appliances sector.

Departure Time: 10 am from the college campus

All participating students are requested to assemble at the designated departure point 15 minutes prior to the departure time. Please carry your college ID card and a notebook for taking notes. Formal attire is mandatory.

Attendance is mandatory for all MBA 1st year students. This visit will be an invaluable learning experience, offering a glimpse into real-world business practices.

**Dr. Shyam Kumar**

HOD

## Activity Report

### **Industrial Visit to Haier, Greater Noida**

**Date of Visit:** 30th April 2024

**Objective:**

The industrial visit to Haier, Greater Noida, was organized for MBA 1st year students to provide practical insights into the operations and business processes of a leading global company in the electronics and home appliances sector.

**Details of the Visit:**

- **Departure:** Students assembled at the college campus by 9:45 AM. The bus departed promptly at 10:00 AM.
- **Arrival and Welcome:** The group arrived at Haier, Greater Noida, where they were warmly welcomed by the company's representatives.
- **Tour of the Facility:** Students were given a comprehensive tour of the production facilities. They observed various stages of the manufacturing process, including assembly, quality control, and packaging of home appliances.
- **Interactive Session:** Company representatives provided detailed explanations of the operations and answered students' questions about the electronics and home appliances industry, its challenges, and innovations.
- **Educational Insights:** The visit offered students valuable insights into supply chain management, quality assurance, and technological advancements within the sector.
- **Q&A Session:** A dedicated Q&A session allowed students to interact directly with industry professionals, gaining a deeper understanding and clarifying any doubts.
- **Return:** The visit concluded with a group photo session, after which the students departed from the facility. The bus returned to the college campus by 3:00pm.

**Participant Feedback:**

- **Educational Value:** Students found the visit highly informative and valuable for connecting theoretical knowledge with real-world applications.
- **Engagement:** The interactive sessions and the opportunity to ask questions were particularly appreciated by the students.
- **Speaker's Expertise:** The expertise and insights shared by the Haier representatives were praised, with many students expressing a desire for more such industrial visits in the future.

**Conclusion:**

The industrial visit to Haier was a resounding success, fulfilling its objective of providing students with practical exposure to the electronics and home appliances industry. The experience enhanced students' understanding of industrial processes and prepared them for future professional challenges.

## Few Glimpse Of the Visit

